



Organising a fundraiser couldn't be easier!

Venue Information

- Doors Open 19:00 and free cocktail/beer on arrival before 19:30pm.
- Show kicks off at 20:30.
- Full venue capacity is 340.
- The Laughter Lounge is a licenced premise, so strictly 18's and over, I.D may be required.
- Great drink promotions running on the night.
- The Laughter Lounge is fully wheelchair/power chair accessible.



Choosing Your Night

- Comedy fundraisers are run on **Thursday nights only**, as part of our regular Thursday comedy shows. Hence, your night would be shared with the general public, as well as other potential fundraisers.
- If you want to take over the venue for your chosen charity, to run additional raffles, coin collections etc; please let me know, as the process differs.
- **Availability/dates** are the first and **most important** thing to narrow down.
- Have a look at your social calendar in college, work etc. and see what night suits you best.
- Once you give me the timeframe you have in mind, I can advise a list of dates available – and the line-ups we have in place on those nights.

Ticket Pricing

- Standard ticket price is €25.00.
- The charity discount means we supply you with a bundle of tickets for a huge discounted price of **€5.00 per ticket**.
- You sell those tickets on for €25.00, hence raising €20.00 per ticket sold.
- Once you sell 50 tickets at that price, you've **raised €1,000 for your cause!**
- You can sell tickets for less than €25.00, this is done at your own discretion, however we do recommend selling at face value to **maximise your profit margin**.
- There are no hidden costs or extras. You pay for the amount of tickets you take (minimum required is 50 – maximum is 340).

REMEMBER: The amount you pay up front for the tickets (50 x €5 = €250) is only an initial cost to you, which you will make back (and more) when you sell your ticket allocation. Pre-selling the tickets is a great way to raise the initial €250.

What Your Ticket Gets You

- **Free cocktail/beer** on arrival before 7:30pm. (No request for a free cocktail or beer will be accommodated after this time.)
- **Four amazing comedians** over 2.5 hours
- Late-night Bar and Music.



IMPORTANT: Your tickets do not include free reserved seating or an area for your group due to number uncertainty. We don't know how many people will actually turn up from your group. Some people will give you money to help your cause, without any intention of turning up.

- If you want your group to sit together, you have **two options**:
 1. Arrive when our doors open (19:00) and grab your seats and free cocktail.
 2. Book reserved seats at an extra €5 per person in advance. This €5 will go to the Laughter Lounge and **not your cause**, but it gives you some wiggle room, which means you can arrive as late as 8:15pm.

Advertising and Promotion

- You will be provided with **personalised tickets** for your night.
- We'll also supply you with complimentary **personalised posters** to help promote your night.
- Upon request, I can send you a **promotional email** that you can forward to friends/family to advertise your night.
- You will also be provided with a list of helpful tips on how to best advertise the event.



Payment & Ticket Collection

- **We require payment up front for all tickets within three weeks of your show night.**
- You have two payment/collection options:
 1. Calling into our office at 16 Lower Liffey Street, Dublin 1, making a payment and collecting the tickets here.
 2. You can pay over the phone, bank transfer or post a cheque and I will post them out to you.
- Whatever payment / collection option you choose is entirely up to you. Choose the most **convenient option** for you.

For more information or any queries, don't hesitate to contact:

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